



2173
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT EXAMINING OPERATION

Applicants: Jules Gardner, Keith J. Gelles and Brian Sloyer
Serial No: 09/723,505 Group Art Unit: 2173
Filed: November 28, 2000 Examiner: Shawn M. Becker
Att. Docket No.: P1133/20002 Confirmation No.: 4909
For: METHOD AND SYSTEM FOR CREATING AND
DISPLAYING IMAGES INCLUDING POP-UP
IMAGES ON A VISUAL DISPLAY

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated July 28, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.



(Substitute) PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031
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TRANSMITTAL FORM

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Total Number of Pages in This Submission

45

Application Number	09/723,505
Filing Date	November 28, 2000
First Named Inventor	Jules Gardner
Art Unit	2173
Examiner Name	Shawn M. Becker

Attorney Docket Number

P1133/20002

ENCLOSURES (Check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., Customer No. 03000		
Signature			
Printed name	Frank M. Linguiti		
Date	October 28, 2004	Reg. No.	32,424

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Typed or printed name	Frank M. Linguiti	Date	October 28, 2004

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